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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/821,099	04/07/2004	Sean Christopher Endler	86605 7114	8955
	7590	EXAMINER		
120 SOUTH LA SUITE 1600	ASALLE STREET	BETIT, JACOB F		
CHICAGO, IL	60603-3406	ART UNIT	PAPER NUMBER	
			2169	
			MAIL DATE	DELIVERY MODE
			07/09/2009	PAPER

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

## Advisory Action Before the Filing of an Appeal Brief

Application No.	Applicant(s)	
10/821,099	ENDLER ET AL.	
Examiner	Art Unit	

	Jacob F. Betit	2169	
The MAILING DATE of this communication appea	rs on the cover sheet with the c	orrespondence add	ress
THE REPLY FILED <u>29 June 2009</u> FAILS TO PLACE THIS APPL	ICATION IN CONDITION FOR A	LLOWANCE.	
1.  The reply was filed after a final rejection, but prior to or on t application, applicant must timely file one of the following re application in condition for allowance; (2) a Notice of Appear for Continued Examination (RCE) in compliance with 37 CF periods:	eplies: (1) an amendment, affidavit al (with appeal fee) in compliance v	, or other evidence, whith 37 CFR 41.31; or	hich places the (3) a Request
<ul> <li>a) The period for reply expiresmonths from the mailing of the period for reply expires on: (1) the mailing date of this Ad no event, however, will the statutory period for reply expire lat</li> </ul>	visory Action, or (2) the date set forth i er than SIX MONTHS from the mailing	date of the final rejection	n.
Examiner Note: If box 1 is checked, check either box (a) or (b MONTHS OF THE FINAL REJECTION. See MPEP 706.07(f). Extensions of time may be obtained under 37 CFR 1.136(a). The date of have been filed is the date for purposes of determining the period of exteunder 37 CFR 1.17(a) is calculated from: (1) the expiration date of the sheet forth in (b) above, if checked. Any reply received by the Office later that may reduce any earned patent term adjustment. See 37 CFR 1.704(b).	n which the petition under 37 CFR 1.13 nsion and the corresponding amount of ortened statutory period for reply origin	36(a) and the appropriat of the fee. The appropriat nally set in the final Offic	e extension fee ate extension fee e action; or (2) as
NOTICE OF APPEAL			
<ol> <li>The Notice of Appeal was filed on A brief in complifiling the Notice of Appeal (37 CFR 41.37(a)), or any extens Notice of Appeal has been filed, any reply must be filed with AMENDMENTS</li> </ol>	sion thereof (37 CFR 41.37(e)), to	avoid dismissal of the	
3. The proposed amendment(s) filed after a final rejection, by  (a) They raise new issues that would require further cons  (b) They raise the issue of new matter (see NOTE below  (c) They are not deemed to place the application in better	sideration and/or search (see NOT /);	E below);	
appeal; and/or  (d) They present additional claims without canceling a converse NOTE: (See 37 CFR 1.116 and 41.33(a)).			10 133403 101
<ul> <li>4.  The amendments are not in compliance with 37 CFR 1.12°</li> <li>5.  Applicant's reply has overcome the following rejection(s):</li> <li>6.  Newly proposed or amended claim(s) would be allo</li> </ul>			,
non-allowable claim(s).  7. For purposes of appeal, the proposed amendment(s): a) how the new or amended claims would be rejected is provided the status of the claim(s) is (or will be) as follows:  Claim(s) allowed:  Claim(s) objected to:  Claim(s) rejected: 1-14 and 20-29.  Claim(s) withdrawn from consideration:		be entered and an ex	kplanation of
AFFIDAVIT OR OTHER EVIDENCE			
8. The affidavit or other evidence filed after a final action, but because applicant failed to provide a showing of good and was not earlier presented. See 37 CFR 1.116(e).			
9. The affidavit or other evidence filed after the date of filing a entered because the affidavit or other evidence failed to ov showing a good and sufficient reasons why it is necessary	ercome <u>all</u> rejections under appea	l and/or appellant fail:	s to provide a
10. The affidavit or other evidence is entered. An explanation REQUEST FOR RECONSIDERATION/OTHER	of the status of the claims after en	itry is below or attach	ed.
11.   The request for reconsideration has been considered but See Continuation Sheet.		condition for allowan	ce because:
<ul><li>12. ☐ Note the attached Information <i>Disclosure Statement</i>(s). (F</li><li>13. ☐ Other:</li></ul>	PTO/SB/08) Paper No(s)		
/Tony Mahmoudi/ Supervisory Patent Examiner, Art Unit 2169			

Continuation of 11. does NOT place the application in condition for allowance because:

In response to the applicant's arguments directed towards the rejection under 35 USC §101, the arguments have been considered, but are not deemed persuasive. The applicant states "it is clear that the storage module is the structure that stores the content and that it must at least comprise a tangible physical storage location in which content may be stored". However, the applicant's specification discloses something different. "In one embodiment, the plurality of client devices 110 and the server 130 include instructions for a customized application for capturing and storing content related to an event." See page 8, lines 6-8.

In response to the applicant's arguments that "the Chang reference fails to disclose 'at least one attribute related to the even matches at least one attribute related to the content, wherein the attribute is not a time or a date", the arguments have been considered, but are not deemed persuasive. Any events that are on a calendar are related to the user that owns that calendar. If a user's camera is used to capture content of an event, and the user identifier is later used to find the calendar of that user, the event and the content both have the user attribute in common.

In response to the applicant's arguments that the claim requires searching for an event without using a time and date, the arguments have been considered, but are not deemed persuasive. The applicant has clearly used the conjunction "or" in the claim language. "Or" is used as a function word to indicate an alternative. If the searching is done without one or both of date and time, the statement is logically true.

In response to the applicant's arguments directed to the Shiota et al. and Van De Sluis et al. references, these references were not used in the rejection. These references were provided to the applicant so that the applicant was aware of other known prior art while making any amendments so that the prosecution history can be as effective and compact as possible.